

# theMarcusGroup,inc.

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## **Wasserman is New Addition to The Marcus Group, Inc.**

**LITTLE FALLS, NJ** – The Marcus Group, Inc. ([www.marcusgroup.com](http://www.marcusgroup.com)) announced that Springfield resident, Scott Wasserman, has joined the firm as an account executive in its public relations division.

Scott comes to The Marcus Group with more than five years of experience in public relations and public affairs. A 2005 graduate of Rutgers University with a bachelor's degree in communication, Scott has provided public relations support and government relations consulting to a wide range of industrial companies, including Gerdau Ameristeel, Vulcan Materials and Foster Wheeler, as well as to utilities, such as Jersey Central Power & Light and Elizabethtown Gas, among others.

As a born-and-bred resident of New Jersey, Scott's knowledge of the local media, as well as key players in the New Jersey political scene, has proved invaluable in working to manage relationships between clients, government officials and the media.

At The Marcus Group, Scott's primary responsibility will be working with clients in the financial, environmental and health care sectors. He looks forward to applying his media and government relations expertise to expanding the profile of these and other companies in an environment with increased governmental scrutiny over financial, health care, energy, and environmental issues.

The Marcus Group, Inc. is a full-service advertising, public relations and crisis management agency. Founded in 1970, The Marcus Group provides award-winning strategic communication services to a diverse group of commercial and not-for-profit clients.

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