

# theMarcusGroup,inc.

## NEWS RELEASE

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### **THE MARCUS GROUP, INC. WELCOMES JEANNETTE TARQUINO AS MEDIA BUYER/PLANNER**

**LITTLE FALLS, NJ** – Jeannette Tarquino of South Hackensack, NJ has joined The Marcus Group ([www.marcusgroup.com](http://www.marcusgroup.com)) as a media buyer and planner. Tarquino brings more than five years of media planning experience to the agency's advertising division.

Tarquino most recently served as project media manager at Pearson Higher Education, a publishing company. Earlier, she spent five years working at niche agencies handling advertising campaigns for automotive clients.

At The Marcus Group, Tarquino's primary responsibility will be handling all media placement campaigns – including print, outdoor, online, radio and television advertising – for clients in the banking and real estate industries.

Tarquino, also fluent in Spanish, earned a degree in E-Business at Berkley College, West Paterson, NJ.

The Marcus Group, Inc. is a full-service advertising, public relations and crisis management agency. Founded in 1970, The Marcus Group provides award-winning strategic communication services to a diverse group of commercial and not-for-profit clients.

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