

theMarcusGroup,inc.

NEWS RELEASE

FROM: The Marcus Group, Inc.
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Sergio Ribeiro Joins The Marcus Group as Production Designer

LITTLE FALLS, NJ – The Marcus Group (www.marcusgroup.com) – a full-service advertising, public relations and crisis management firm – welcomes Sergio Ribeiro of Roselle Park as its newest production designer. Ribeiro brings more than five years of graphic design experience to the agency's creative team.

Ribeiro most recently served as a production artist at ActionEmco, where he created and conceptualized print ads, posters, brochures and Web site designs. Earlier, he was a graphic designer at Investors Savings Bank, where he designed all advertising collateral, as well as Web pages, Web icons and billboards. Ribeiro was also a recipient of the American Graphic Design Award; a major accolade in the graphic design industry.

At The Marcus Group, Ribeiro is responsible for designing print, Web and multimedia projects – including e-newsletters and Flash graphics – for clients in the banking, healthcare and energy industries.

Ribeiro earned an associate's degree in visual communication from Gibbs College.

The Marcus Group, Inc. is a full-service advertising, public relations and crisis management agency. Founded in 1970, The Marcus Group provides award-winning strategic communication services to a diverse group of commercial and not-for-profit clients.

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