

# theMarcusGroup,inc.

**FOR IMMEDIATE RELEASE**

June 4, 2009

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## **The Marcus Group Takes Home Two Awards by the New Jersey Advertising Club**

*Agency ranks in two categories in 41<sup>st</sup> annual Jersey Awards*

**LITTLE FALLS, NJ** – The Marcus Group ([www.marcusgroup.com](http://www.marcusgroup.com)) – a full-service advertising, public relations and crisis management agency – was awarded first-and third-place honors in two categories by the New Jersey Advertising Club (NJ Ad Club) in its 41<sup>st</sup> annual *Jersey Awards* show.

The firm received first-place recognition in the *Radio Local Spot (Single Market) :60 or more* category for its radio spot for The Provident Bank's Business Checking Challenge. In the *Newsletter, Spot or 4 Color* category The Marcus Group took third-place for its design of "Fuel for Thought," a newsletter produced for Mitchell Supreme.

The NJ Ad Club – the largest organization of its kind in New Jersey – fosters and strengthens the interests of advertising businesses across the state. It provides a cohesive network for all industry professionals spanning from ad agencies, media, corporate advertising and marketing departments, public relations and more.

### **About The Marcus Group, Inc.**

The Marcus Group, Inc. is a full-service advertising, public relations and crisis management agency. Founded in 1970, The Marcus Group provides award-winning strategic communication services to a diverse group of commercial and not-for-profit clients.

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